HVAC in our Industry

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Career Demand

- 1,200,000+ people short in filling job vacancies for multiple positions
- Highly profitable, fulfilling & admirable work is everywhere for the right kind of people
- We truly have a shortage of workers for numerous high paying job descriptions
Trades are looked down upon:

KILL THE MYTH

- HVACR is great, a very Professional skilled trade
- Our industry, employer-driven suggestions for Skilled Trades Career Counseling start with the very young
- We must teach that Skilled Trades students do not necessarily have to attend traditional colleges. This is an option
Crossing all industries

- HVACR is where the best jobs are! Our Professional Trade crosses ALL jurisdictions.

- Quality tradesmen recognize that technology is ever changing and that they must be involved with continued education.

- Our industry requires more training than any one, two or even four year schools can provide.
Excellent Wages

- MIACCA Employers will back ALL of this up with excellent Wages & Benefits

- When you factor in the high difference over time for additional benefits (paid company vehicle, full family Cadillac health plan, etc.) the educated HVAC/R expert can easily earn 400% more over 24 vs the typical bachelor’s degree