

VAPS Annual Report
2018 Information Sharing
-CONFIDENTIAL-

Department	Date Requested	Date Completed	Title	Data Elements
ASP Marketing	1/2/2018	1/8/2018	New Calling list for Outbound Calling - New Acquisition	Standard scrub (dunning <20, no WPP, no SPP, no TOV, no DNS, etc) for ASP
ASP Marketing	1/26/2018	1/29/2018	ASP Eligible Customer Base for Heat Map	Eligible customers by county
ASP Marketing	2/1/2018	2/1/2018	New Calling list for Outbound Calling - New Acquisition	Acc Status,Contract Acct,Bus Partner,Cust Class,Cust First Name/Company Name,Cust Last Name,House Number,Street,Apt Number,City,State,Zip Code,Mailing Address,Mailing City,Mailing State,Mailing Zip Code,Telephone Number, Dunning Level, Do Not Solicit, Threats of Violence, Electric Payment Plan, Gas Payment Plan,Premise Number
ASP Marketing	3/1/2018	3/1/2018	New Calling list for Outbound Calling - New Acquisition	Acc Status,Contract Acct,Bus Partner,Cust Class,Cust First Name/Company Name,Cust Last Name,House Number,Street,Apt Number,City,State,Zip Code,Mailing Address,Mailing City,Mailing State,Mailing Zip Code,Telephone Number, Dunning Level, Do Not Solicit, Threats of Violence, Electric Payment Plan, Gas Payment Plan,Premise Number
ASP Marketing	4/2/2018	4/2/2018	New Calling list for Outbound Calling - New Acquisition	Acc Status,Contract Acct,Bus Partner,Cust Class,Cust First Name/Company Name,Cust Last Name,House Number,Street,Apt Number,City,State,Zip Code,Mailing Address,Mailing City,Mailing State,Mailing Zip Code,Telephone Number, Dunning Level, Do Not Solicit, Threats of Violence, Electric Payment Plan, Gas Payment Plan,Premise Number
ASP Marketing	5/1/2018	5/1/2018	New Calling list for Outbound Calling - New Acquisition	Acc Status,Contract Acct,Bus Partner,Cust Class,Cust First Name/Company Name,Cust Last Name,House Number,Street,Apt Number,City,State,Zip Code,Mailing Address,Mailing City,Mailing State,Mailing Zip Code,Telephone Number, Dunning Level, Do Not Solicit, Threats of Violence, Electric Payment Plan, Gas Payment Plan,Premise Number
ASP Marketing	3/1/2018	5/3/2018	ASP Spring Direct Mail Campaign	BPNUMBER,CONTRACTACCT,FNAME,LNAME,SERVICE_ADDRESS,SERVICE_CITY,SERVICE_STATE,SERVICE_ZIP,MAIL_ADDRESS,MAIL_CITY,MAIL_STATE,MAIL_ZIP,ZIP4,DLVPNT,CHKDGT,CRRT,LOTNO,LOTORD,COUNTY,APTIND,RRIND,ZIPFLG,GENDER,COA_MOVT,YP,COA_DLVCOD,COA_MOVDAT,LAC_RECTYP,COA_FTNTS,Z4EWS,DPV_VACANT,DPV_FLAG,DPV_CMRA,DPV_NOSTAT,OPT_FLAG,S.STATUS,DPV_FTNTS,COA_RTNCDC,STE_RTNCDC,Plan,Promo Code
ASP Marketing	5/22/2018	5/25/2018	ASP Scoring File	BPNUMBER,ContractAcct, Fname, Lname, Concatenated Address, City, ST, Zip, Phone, Personix code, personix description.
ASP Marketing	6/1/2018	6/1/2018	New Calling list for Outbound Calling - New Acquisition	Acc Status,Contract Acct,Bus Partner,Cust Class,Cust First Name/Company Name,Cust Last Name,House Number,Street,Apt Number,City,State,Zip Code,Mailing Address,Mailing City,Mailing State,Mailing Zip Code,Telephone Number, Dunning Level, Do Not Solicit, Threats of Violence, Electric Payment Plan, Gas Payment Plan,Premise Number
ASP Marketing	7/1/2018	7/1/2018	New Calling list for Outbound Calling - New Acquisition	Acc Status,Contract Acct,Bus Partner,Cust Class,Cust First Name/Company Name,Cust Last Name,House Number,Street,Apt Number,City,State,Zip Code,Mailing Address,Mailing City,Mailing State,Mailing Zip Code,Telephone Number, Dunning Level, Do Not Solicit, Threats of Violence, Electric Payment Plan, Gas Payment Plan,Premise Number
ASP Marketing	7/1/2018	7/30/2018	ASP Summer E-Mail Campaign 8/5 Deployment	Contract Acct, FNAME, LNAME, Email Address, Cell
ASP Marketing	8/1/2018	8/1/2018	New Calling list for Outbound Calling - New Acquisition	Acc Status,Contract Acct,Bus Partner,Cust Class,Cust First Name/Company Name,Cust Last Name,House Number,Street,Apt Number,City,State,Zip Code,Mailing Address,Mailing City,Mailing State,Mailing Zip Code,Telephone Number, Dunning Level, Do Not Solicit, Threats of Violence, Electric Payment Plan, Gas Payment Plan,Premise Number
ASP Marketing	7/9/2018	8/21/2018	ASP Fall Direct Mail Campaign	BPNUMBER,CONTRACTACCT,FNAME,LNAME,SERVICE_ADDRESS,SERVICE_CITY,SERVICE_STATE,SERVICE_ZIP,MAIL_ADDRESS,MAIL_CITY,MAIL_STATE,MAIL_ZIP,ZIP4,DLVPNT,CHKDGT,CRRT,LOTNO,LOTORD,COUNTY,APTIND,RRIND,ZIPFLG,GENDER,COA_MOVT,YP,COA_DLVCOD,COA_MOVDAT,LAC_RECTYP,COA_FTNTS,Z4EWS,DPV_VACANT,DPV_FLAG,DPV_CMRA,DPV_NOSTAT,OPT_FLAG,S.STATUS,DPV_FTNTS,COA_RTNCDC,STE_RTNCDC,Plan,Promo Code
ASP Marketing	7/31/2018	8/22/2018	ASP Fall Digital Display Campaign	Email Address
ASP Marketing	7/31/2018	8/22/2018	ASP Fall Online Display (Banner Ad) Campaign	Cust First Name/Company Name,Cust Last Name,Email Address,CountyName,Zip Code
ASP Marketing	9/3/2018	9/3/2018	New Calling list for Outbound Calling - New Acquisition	Acc Status,Contract Acct,Bus Partner,Cust Class,Cust First Name/Company Name,Cust Last Name,House Number,Street,Apt Number,City,State,Zip Code,Mailing Address,Mailing City,Mailing State,Mailing Zip Code,Telephone Number, Dunning Level, Do Not Solicit, Threats of Violence, Electric Payment Plan, Gas Payment Plan,Premise Number
ASP Marketing	10/1/2018	10/1/2018	New Calling list for Outbound Calling - New Acquisition	Acc Status,Contract Acct,Bus Partner,Cust Class,Cust First Name/Company Name,Cust Last Name,House Number,Street,Apt Number,City,State,Zip Code,Mailing Address,Mailing City,Mailing State,Mailing Zip Code,Telephone Number, Dunning Level, Do Not Solicit, Threats of Violence, Electric Payment Plan, Gas Payment Plan,Premise Number
ASP Marketing	11/1/2018	11/1/2018	New Calling list for Outbound Calling - New Acquisition	Acc Status,Contract Acct,Bus Partner,Cust Class,Cust First Name/Company Name,Cust Last Name,House Number,Street,Apt Number,City,State,Zip Code,Mailing Address,Mailing City,Mailing State,Mailing Zip Code,Telephone Number, Dunning Level, Do Not Solicit, Threats of Violence, Electric Payment Plan, Gas Payment Plan,Premise Number
ASP Marketing	10/22/2018	11/29/2018	ASP Winter Direct Mail Campaign	BPNUMBER,CONTRACTACCT,FNAME,LNAME,SERVICE_ADDRESS,SERVICE_CITY,SERVICE_STATE,SERVICE_ZIP,MAIL_ADDRESS,MAIL_CITY,MAIL_STATE,MAIL_ZIP,ZIP4,DLVPNT,CHKDGT,CRRT,LOTNO,LOTORD,COUNTY,APTIND,RRIND,ZIPFLG,GENDER,COA_MOVT,YP,COA_DLVCOD,COA_MOVDAT,LAC_RECTYP,COA_FTNTS,Z4EWS,DPV_VACANT,DPV_FLAG,DPV_CMRA,DPV_NOSTAT,OPT_FLAG,S.STATUS,DPV_FTNTS,COA_RTNCDC,STE_RTNCDC,Plan,Promo Code
ASP Marketing	12/3/2018	12/3/2018	New Calling list for Outbound Calling - New Acquisition	Acc Status,Contract Acct,Bus Partner,Cust Class,Cust First Name/Company Name,Cust Last Name,House Number,Street,Apt Number,City,State,Zip Code,Mailing Address,Mailing City,Mailing State,Mailing Zip Code,Telephone Number, Dunning Level, Do Not Solicit, Threats of Violence, Electric Payment Plan, Gas Payment Plan,Premise Number